



ECO LOYAL GROUP – ECO LOYAL STORE – **PRODUCT LISTING POLICY**

Our mission at Eco Loyal Store is to provide access to natural and sustainable options for everyone. To ensure that you make informed choices, we evaluate each product based on three key factors: Health, Environment, and Social Impact.

Our commitment to sustainability is reflected in our Eco Loyal Store Choice, which guarantees that the products you choose are in line with our values. We prioritize brands that are committed to improving themselves, their products, communities, and the environment. Our store serves as a guide to support those who are striving for the good.

Eco Loyal Store Choice:

Maintaining consciousness in a commercialized world can pose a challenge. Given the multitude of causes that warrant support and the limited number of brands that genuinely prioritize ethical practices, it can be arduous to discern which of your purchases align with your values.

Eco Loyal Store Choice aims to make it easier to choose sustainable options by acknowledging brands that prioritize the environment and community welfare. This certification is only given to brands that exceed expectations in their efforts to demand and achieve higher standards.